

FAX# 323-937-2481  
SEP7/12 18.49  
HARRIS REPORT FROM REP  
\*\*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 78 SALESMAN # \_\_\_\_\_

BUYER NAME RANDE LEVINE

SALES PRSN LA- MICHAEL WARD

ORDER # \_\_\_\_\_ CONTRACT # 62299995

	CLASS: NATL.	LOCAL	REGIONAL
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PRDCT	<u>330/FREEDOM PAC</u>	<u>EST#330</u>	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES SEP11/12 SEP16/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE SEP7/12 18.49

REP.: \*\*\*\*\* URGENT \*\*\*\*\*

NEW ORDER - STARTS ON TUE, 9/11/11  
PLS CONF TTL: \$77,950/33X  
THANKS LINDA FOR MICHAEL 9/7

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
4Q12 NON-CANDIDATE AVAIL

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = FREEDOM AGENCY PRODUCT CODE = PAC AGENCY EST# = 330												
1			530A-600A	30		\$1,150.00	9/11	9/14	5		TU-F	5
PROGRAM : EYEWITNESS NEWS RA35+ : 1.6 CON COM1: MAX SEP												
2			600A-700A	30		\$2,500.00	9/11	9/14	4		TU-F	4
PROGRAM : EYEWITNESS NEWS RA35+ : 3.0 CON COM1: RUN 1X PER DAY												

REP HEADLINE# 6229995  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 323-634-8086  
ORDER WORKSHEET

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
3			700A-900A PROGRAM : GOOD MORNING AMERICA RA35+ : 4.2 CON COM1: RUN 2X PER DAY. MAX SEP	30		\$2,600.00	9/11	9/14	8		TU-F	8
4			1200N-100P PROGRAM : EYEWITNESS NOON NEWS RA35+ : 3.5 CON COM1: RUN 1X PER DAY	30		\$1,250.00	9/11	9/14	4		TU-F	4
5			500P-600P PROGRAM : EYEWITNESS NEWS RA35+ : 5.3 CON COM1: RUN 1X PER DAY	30		\$2,800.00	9/11	9/14	4		TU-F	4
6			600P-630P PROGRAM : EYEWITNESS NEWS RA35+ : 7.3 CON COM1: RUN 1X PER DAY	30		\$3,700.00	9/11	9/14	4		TU-F	4
7			1100P-1135P PROGRAM : EYEWITNESS NEWS AT 11P RA35+ : 3.7 CON COM1: RUN 1X PER DAY	30		\$2,600.00	9/11	9/16	4		TU-SU	4
SEP/12			77950.00									
CONTRACT TOTAL												77950.00
TOTAL SPOTS												33

MARKET TOTALS \$134,397 WFTV 58% WKMG 25% WESH 0% WOFL 17% WKCF 0% WRBW 0% CABL 0%  
SVC- NSI BOOKS- NOV/PJ EST/ES  
DEMOS- RA35+\* WOPX 0% WRDQ 0% EFTV 0%